

**JYOTI NIVAS COLLEGE AUTONOMOUS**

**DEPARTMENT OF HISTORY**

**FOURTH SEMESTER**

**HISTORY OF TOURISM IN INDIA**

**NO. OF CREDITS- 5**

**NO. OF HOURS- 75**

**Course Objectives:**

- To describe the fundamental concepts, elements, and types of tourism and tourism products.
- To trace the development of tourism from ancient to modern times, including key milestones such as the Sargent Committee.
- To identify the components of tourism infrastructure, supportive services, and the roles of major tourism organisations.
- To examine the economic, social, and environmental impacts of tourism and the importance of conservation and legislation.
- To recognise the diversity of tourism resources in Karnataka, including historical sites, world heritage sites, handicrafts, adventure tourism, festivals, wildlife, and pilgrimage.

**Course Outcomes:**

After the successful completion of the course, the student will be able to:

- Differentiate between various types of tourism and tourism products, and explain the historical evolution of tourism as a product.
- Summarise the major phases in the evolution of tourism and assess the significance of historical events in shaping modern tourism.
- Analyze the functions of organizations like IUOTO, WTO, PATA, ITDC, and KSTDC, and evaluate the role of travel agencies in tourism development.
- Assess the multiplier effect, social changes, environmental consequences, and legislative measures related to tourism.
- Illustrate the unique tourism offerings of Karnataka and appraise their role in the state's tourism industry

**UNIT I: Introduction:**

**[12 HOURS]**

Definition- Meaning – Elements- Components, Importance of Tourism, Types of Tourism  
Tourism Products: Meaning- Types – Characteristics, History as a Tourism Product

**UNIT II: Evolution of Tourism:**

**[8 HOURS]**

Tourism in Ancient Times and Medieval Times - Tourism in Modern Times - Sargeant Committee

**UNIT III: Tourism Development and Organisations:**

**[12 HOURS]**

Basic Infrastructure - Supportive Services - Tourism Planning and Policy - Tourism Organisations: IUOTO, WTO and PATA; ITDC and KSTDC - Role of Travel Agencies

**UNIT IV: Impacts of Tourism:**

**[12 HOURS]**

Economic impacts: Multiplier Effect - Social Impacts - Environmental Impacts of Tourism  
Conservation of Cultural Heritage and Resources - Legislations

**UNIT V: Tourism in Karnataka:****[11 HOURS]**

Historical Sites - World Heritage Sites - Handicrafts and Textiles - Adventure Tourism in Karnataka - Festivals and Fairs - Wildlife Sanctuaries - Pilgrimage Tourism in Karnataka

**PLACES OF HISTORICAL IMPORTANCE:****[05 HOURS]**

1. Delhi
2. Agra
3. Mount Abu
4. Jaisalmer
5. Ujjain
6. Kashi
7. Thiruvananthapuram
8. Mahabalipuram
9. Konarak
10. Panaji
11. Hampi
12. Pattadakallu
13. Golkonda
14. Puri
15. Darjeeling
16. Nagarhole
17. Mysore
18. Srirangapattana
19. Bandipur
20. Shravanabelagola.

**Books for Reference:**

1. Gursoy, D., & Nunkoo, R. (Eds.). (2023). *The Routledge handbook of tourism impacts: Theoretical and applied perspectives*. Routledge.
2. Bhatia, A. K. (2023). *Tourism development: Principles and practices*. Sterling Publishers Pvt. Limited.
3. Mason, P. (2020). *Tourism impacts, planning and management* (4th ed.). Routledge
4. Kumar, A. (2019). *Introduction of travel and tourism management & tourism resources of India*. Walnut Publication.
5. Taylor, N., & Holloway, J. C. (2006). *The business of tourism* (7th ed.). Financial Times Prentice Hall.
6. Foster, D. L. (1994). *First class: An introduction to travel and tourism*. Glencoe/McGraw-Hill.

**Journal Articles and Online Papers for Reference:**

1. National Center for Biotechnology Information. (2022). Impact of tourism development upon environmental sustainability. NCBI. <https://pmc.ncbi.nlm.nih.gov/articles/PMC9389488/>
2. Bramwell, B., & Lane, B. (2010). Sustainable tourism: An evolving global approach. *Journal of Sustainable Tourism*, 1(1), 1–5.
3. Bramwell, B. (1993). Tourism and the environment: Challenges and choices for the 1990s. *Journal of Sustainable Tourism*, 1(1), 61–63.
4. Archer, B. H. (1982). The value of multipliers and their policy implications. *Tourism Management*, 3(4), 236–241.
5. ResearchGate. (n.d.). Sociocultural impacts of tourism development on heritage sites. [https://www.researchgate.net/publication/339166999\\_Sociocultural\\_impacts\\_of\\_tourism\\_development\\_on\\_heritage\\_sites](https://www.researchgate.net/publication/339166999_Sociocultural_impacts_of_tourism_development_on_heritage_sites)
6. IJIRT. (n.d.). Heritage tourism in Karnataka – Its prospects and challenges. [https://ijirt.org/publishedpaper/IJIRT167651\\_PAPER.pdf](https://ijirt.org/publishedpaper/IJIRT167651_PAPER.pdf)
7. Propulsion Tech Journal. (n.d.). A study on heritage tourist satisfaction in Karnataka. <https://propulsiontechjournal.com/index.php/journal/article/download/1166/816>